

“A Doctor’s Confession to the City of Ontario...”

And why, despite all, I still do what I do...

Dear Friend,

“I know you.” That’s what people usually say when they meet me in town. Then they say, “You’re Dr. Elise. I’ve seen your ad with that picture of you and your cute little girl.” Well, perhaps I should tell you a little more about that photo and why I use it in my ads. Let’s start with me, the lady on the left.

Twenty years ago something happened to me that changed my life forever. *Let me tell you a fascinating story. One that I’ll never forget as long as I live.*

“Back when I was a young college student my dream was to be a medical doctor. When suddenly, on one rainy day something happened that would change my life forever. *I’ll never forget that day.*

I am in my little car on the freeway when all of sudden I am violently hit like a pinball by another car. My little car spins around and slams into the concrete center divider and the car that hit me is gone! My chest hit the steering wheel so hard, I had the steering wheel imprinted on my chest for weeks. I couldn’t breathe. I couldn’t walk, move, sleep, eat, and was in severe pain! I felt like *I got run over!* I had excruciating headaches, every single day! The emergency room doctor gave me a bunch of pills, but they were useless! Nothing was helping. I started to get pretty scared. Finally, my mother took me to another doctor. *I remember it like it was yesterday.*

This doctor does an exam, takes some films, and then gently “adjusts” my spine. The adjustment didn’t hurt, it actually felt good. I got so much relief it was like a miracle! *Oh, did I mention that this doctor is a chiropractor?* It worked so well for me that it convinced me to become a chiropractor myself! I eventually worked at that doctor’s office as an assistant while I studied for chiropractic school. While I worked at that office, *I literally was amazed at the incredible results I saw every day!* And that is how it happened!” **Now I’m blessed to help others with chiropractic care.**

My daughter, Alexandra, will come to me to get her back adjusted. She loves telling her little friends to be mommy’s patients so they can feel good like her after an adjustment.

It’s strange how life is, because now people come to see me for their headaches and back pain!

Also, they come to me with their **headaches, sciatica, neck pain, shoulder/arm pain, whiplash from car accidents, pinched nerves, backaches, numbness/tingling in arms & legs, sports injuries**, just to name a few.



Here’s what some of my patients had to say:

“I had constant, severe pain shooting down my leg. After about one month I was able to sit and walk without constant pain! I no longer take pain medication! The only thing you have to lose is the pain you are living with! Thanks Dr. Rio! (Christina C., Ontario, CA)

“For years I had lots of severe pain because of sciatica, bulging discs, and arthritis. Doctors told me I had to live with the pain. They treated me with pills that didn’t work. I would recommend anyone to see Dr. Elise Rio. Dr. Rio’s office will treat you as a person and not just as a patient. I can now do things I couldn’t do before. You don’t have to live with the pain! (Delfina V., Ontario, CA)

You should know that ***I don’t heal anyone of anything.*** What I do is perform a specific spinal adjustment to remove nerve pressure, and the body responds, by ***healing itself. We get tremendous results.*** It’s as simple as that!

Forty-eight million Americans **no longer have health insurance**, and those who do have found that their benefits are reduced. That’s where my chiropractic comes in. Many people find that they actually save money on their health care expenses by seeing a chiropractor.

Another way to save...studies show that chiropractic may double your immune capacity, naturally without drugs. The immune system fights colds, the flu, and other sicknesses. So you may

not be running off to the doctor as much. This is especially important if you are **self-employed**. And an entire week of care in my office may cost what you could pay for **one visit** elsewhere.

You benefit from an Amazing Offer. Look, it shouldn’t cost you an arm and a leg to correct your health. You are going to write a check to someone for your health care expenses, you may as well write one for a lesser amount for chiropractic. When you bring in this article **(this offer expires in the next 30 days)** you will receive my entire new patient exam for **\$27. That’s with consultation, exam, x-rays ...the whole ball of wax.** This exam could cost you \$150 elsewhere. And, further care is very affordable and you’ll be happy to know that I have **affordable family plans.** You see *I’m not trying to trick you to come see me with this low start fee, then to only make it up with high fees after that. Further care is very important to consider when making your choice of doctor.* **High costs can add up very quickly.**

Great care at a great fee...Please, I hope that there’s no misunderstanding about quality of care just because I have a lower exam fee. You’ll get great care at a great fee. My qualifications...I am a graduate of Los Angeles College of Chiropractic and I have a Bachelor of Science in Human Biology and a Doctor of Chiropractic degree. **I speak Spanish fluently and I have been in practice for fifteen years.** I have been entrusted to take care of tiny babies (including my own) to pro athletes that you may know. I have recently opened my new office in Ontario, where I have lived and raised all of my children. **I just have that low exam fee to help more people who need care.**

My super assistant’s name is Cynthia and she will take good care of you. Our office is warm and friendly and we try our best to make you feel right at home. We have a wonderful service, at an exceptional fee. Our office is called **RIO CHIROPRACTIC CLINIC** and it is **1525 S. Grove Ave., Suite 3 in Ontario.** (We are a couple blocks north of Francis, next to Chino Commercial Bank). Our phone number is **909-947-7777.** Call us today for an appointment. **We can help you.**

Thank you.

-Dr. Elise A. Rio, D.C.

P.S. When accompanied by the first, I am also offering the second friend or family member this same examination for **\$20.**